

FPT INDUSTRIAL STYLE TRIUMPHS AGAIN: RED HORIZON, THE MARINE INTEGRATED ELECTRONIC CONTROL AND MONITORING SYSTEM, WINS THE 2021 GOOD DESIGN AWARD

Turin, 12 January 2022

The 2021 ended with a series of satisfactions and accolades for **FPT Industrial and its Red Horizon Marine Integrated Electronic Control and Monitoring System.**

After being recently named Gold Winner of the 2021 edition of the New York Product Design Awards in the Watercraft Category, **Red Horizon also scooped the prestigious 2021 Good Design Award.**



Founded in Chicago in 1950 by Eero Saarinen and Charles and Ray Eames, and currently managed by **The Chicago Athenaeum: Museum of Architecture and Design** and **The European Centre for Architecture Art Design and Urban Studies**, Good Design remains the world's oldest and most widely recognized program for design excellence.



Launched in 2019 at the Cannes Yachting Festival, **Red Horizon is FPT Industrial's integration of the most advanced marine technologies in engine, monitoring and control systems.** Developed in partnership with two leading global companies – ZF, a technology supplier of next-generation mobility systems, and Navico (Simrad), a manufacturer of marine electronics – **Red Horizon guarantees full navigation control and safety, optimal driving comfort, and easy handling and harboring.**

The Red Horizon project was presented in a unique environment with a **design inspired by the automotive world, luxury cars and villas, and vintage Italian boats, resulting in a comfortable bridge with a touch of minimalism, where customers can feel at home.**

“Being consecutively recognized by two of the world’s most exclusive and prestigious Design Awards is a testament to the excellent work and focused dedication of the team of designers,” comments **Guglielmo Tummarello**, Marine Market Segment Director for FPT Industrial. *“We all feel proud that this product’s perfect balance of technology, elegance and top-of-the-line materials has been understood and appreciated by such expert and discerning juries and we will continue on our marine design journey with even more passion and commitment.”*

***FPT Industrial** is a brand of Iveco Group, dedicated to the design, production and sale of powertrains for on-road and off-road vehicles, as well as marine and power generation applications. The company employs more than 8,000 people worldwide, in ten manufacturing plants and seven R&D Centers. The FPT Industrial sales network consists of 73 dealerships and about 800 service centers in almost 100 countries. A wide product offering, including six engine ranges from 42 hp up to 1,006 hp, transmissions with maximum torque of 200*

Nm up to 500 Nm, front and rear axles from 2 to 32 ton GAW (Gross Axle Weight). FPT Industrial offers the most complete lineup of natural gas engines on the market for industrial applications, with power that goes from 50 to 460 HP. This extensive offering and a strong focus on R&D activities make FPT Industrial a world leader in industrial powertrains. For more information, go to www.fptindustrial.com.

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