

FPT INDUSTRIAL ANNOUNCES ITS SUPPORT FOR THE ITALIAN PAVILION AT THE 59TH INTERNATIONAL ART EXHIBITION - LA BIENNALE DI VENEZIA. BY LENDING ONE OF ITS ENGINES TO THE SHOW, THE COMPANY CONFIRMS ITS COMMITMENT TO SUSTAINABILITY AND ART

Turin, Italy, April 29, 2022

FPT Industrial, leader in the design and production of engines for the industrial sector – commercial vehicles, agricultural and construction equipment and power generation – and for the marine world, confirms its **commitment to sustainability through contemporary art** by becoming **Technical Sponsor of the Italian Pavilion at the 59th International Art Exhibition - La Biennale di Venezia**.

The sponsorship of the Italian Pavilion, promoted by the Directorate-General for Contemporary Creativity – Italian Ministry of Culture, which stars artist **Gian Maria Tosatti** with an environmental installation by **Eugenio Viola**, is a major opportunity for the company to once more support Italian excellence in the prestigious international setting of the Art Biennale 2022, **while simultaneously consolidating its focus on environmental, ethical and social issues**.

In fact, the **exhibition, entitled *Storia della Notte e Destino delle Comete [History of Night and Destiny of Comets]***, which investigates the **relationship between man and nature** and encourages reflection on the current state of humanity and its future prospects, explicitly refers to the **United Nations 2030 Agenda for Sustainable Development**, the action plan for people, the planet and prosperity signed by the 193 UN member states in 2015.

FPT Industrial's support for the project, which touches on all the topics set out in the 17 goals adopted by the United Nations, thus becomes **another building block in a corporate vision constantly oriented towards not only the improvement of product efficiency but also environment-friendly production processes**.



Gian Maria Tosatti, “Storia della Notte e Destino delle Comete” [History of Night and Destiny of Comets], Italian Pavilion at the 2022 Art Biennale, curated by Eugenio Viola, Commissioner of the Italian Pavilion Onofrio Cutaia. Courtesy Directorate General for Contemporary Creativity of the Italian Ministry of Culture

Storia della Notte e Destino delle Comete invites the visitor into a **narrative experience** that declares the urgent need to reflect on the most appropriate ways of **refocusing attention on the environment, the urban landscape and sustainable ecologies.**

The spaces dedicated to the final vision, *Destiny of Comets*, feature the engine loaned for the project by FPT Industrial, which the artist has placed at the center of one of his scenarios. The exhibition concludes with a powerful epilogue, in which the sign foretelling a happy ending appears: **a message of hope about the destiny awaiting humanity** that, like a comet, has crossed the universe with a great luminous trail.

“We are delighted to support the Italian Pavilion at the 2022 Art Biennale, and although the art world may seem very distant from our activities, for FPT it is a way of communicating our values,” states **Carlo Moroni, Head of FPT Industrial Brand Communication.** *“Contributing to the exhibition, with its specific reference to the United Nations Agenda 2030 for Sustainable Development, enables us to affirm our constant dedication to protecting the environment, a distinguishing feature not only of our products but of our entire industrial processes. Our*

involvement in the Italian Pavilion project perfectly expresses our vision and our commitment to the future.”



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This initiative forms part of a **path which the company set out on in 2019**, when it was **Main Sponsor of the Italian Pavilion** at the 2019 Art Biennale, and promoted the installation ***Consider yourself as a guest (Cornucopia)*** by artist **Christian Holstad**, exhibited at Università Ca’ Foscari, Venice and presented at **Artissima 2019**. The work, an oversized cornucopia – an ancient symbol of luck and abundance – made from plastic waste, was FPT Industrial’s first reflection on the urgent need to **tackle the pollution of our seas and oceans**.

Continuing its partnership with Artissima, in 2020 the company launched the **FPT for Sustainable Art Award**, a **prize for sustainability and innovation** in contemporary art, aimed at **selecting** through an international jury **the artist whose innovative research and works are the result of a conceptual and sustainable virtuous production process**. The winner of the first edition was Italian artist **Renato Leotta**, while in 2021 the jury assigned the award to Dutchman **Lennart Lahuis**.

FPT Industrial is a brand of Iveco Group, dedicated to the design, production and sale of powertrains for on-road and off-road vehicles, as well as marine and power generation applications. The company employs more than 8,000 people, in 11 plants and 10 R&D centers. The FPT Industrial sales network consists of 73 dealerships and about 800 service centers in almost 100 countries. A wide product offering, including six engine ranges from 42 hp up to 1,006 hp, transmissions with maximum torque of 200 Nm up to 500 Nm, front and rear axles from 2 to 32 ton GAW (Gross Axle Weight). FPT Industrial offers the most complete lineup of natural gas engines on the market for industrial applications, with power that goes from 50 to 460 hp. This extensive offering and a strong focus on R&D activities make FPT Industrial a world leader in industrial powertrains. For more information, go to www.fptindustrial.com.

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