

ELECTRIFYING TRANSPORTATION IN EMERGING MARKETS. POTENZA TECHNOLOGY AND FPT INDUSTRIAL PARTNER WITH OX DELIVERS AT COP26 IN GLASGOW

Turin, November 10, 2021

FPT Industrial and its subsidiary **Potenza Technology** are the **battery pack solution** providers for the electric Ox truck that has been showcased on November 10 at the UK Presidency Pavilion on Transport Day at COP26, the 26th UN Climate Change Conference of the Parties, being held in Glasgow from **31 October to 12 November 2021**.



Consistent with their **commitment to electrification and emissions reduction** Potenza Technology, and parent company FPT Industrial, are **delivering on their experience and expertise in High Voltage Battery Packs to provide the ideal solution for the OX EV Truck**, the only purpose-designed EV for emerging markets.

PRESS RELEASE



The world's first vehicle that is shipped flat packed, the electric OX truck has a cargo payload of 1,800 kg and volume of 8.8 m³ and has been purpose-designed to **navigate the extreme terrain** conditions that are found in emerging markets.

The electric OX truck enables **OX Delivers** to provide transport-as-a-service on a pay-as-you-go basis, meaning customers can get their goods to market and trade equitably. Driving prosperous trade in rural emerging markets will unlock opportunities and local economic growth.

In addition to providing affordable and reliable transport, the electric OX truck supports the Sustainable Development Goal focused on **reducing pollution and CO₂ emissions**. Two under-floor battery packs, supplied by Potenza Technology and FPT Industrial, offers a 200 km fully laden range and can easily be **recharged through solar panels**, with no fossil-fuel systems involved, resulting in zero tailpipe emissions and ultra-low energy costs.

***FPT Industrial** is a brand of CNH Industrial, dedicated to the design, production and sale of powertrains for on-road and off-road vehicles, as well as marine and power generation applications. The company employs more than 8,000 people worldwide, in ten manufacturing plants and seven R&D Centers. The FPT Industrial sales network consists of 73 dealerships and about 800 service centers in almost 100 countries. A wide product offering, including six engine ranges from 42 hp up to 1,006 hp, transmissions with maximum torque of 200 Nm up to 500 Nm, front and rear axles from 2 to 32 ton GAW (Gross Axle Weight). FPT Industrial offers the most complete lineup of natural gas engines on the market for industrial applications, with power that goes from 50 to 460 HP. This extensive offering and a strong focus on R&D activities make FPT Industrial a world leader in industrial powertrains. For more information, go to www.fptindustrial.com.*

***Potenza Technology** is the UK electric vehicle battery research and development centre for FPT Industrial, a brand of CNH Industrial, one of the world's leading manufacturers of commercial vehicles. Based in Coventry, Potenza has been established for 20 years and is at the forefront of electric vehicle design, research and development. They have extensive experience in the design, build and integration of high voltage systems and batteries for automotive applications, across a range of industry sectors including automotive, motorsport, marine and aerospace. For more information, go to www.ptech.co.*

***OX Delivers** has a vision to drive prosperous trade in rural emerging markets, in a net-zero-compatible way. To achieve this, OX is a smart logistics company helping customers get their goods to market via an integrated ecosystem that spans eCommerce, credit, and zero-emissions transport. Operations have been established in OX's first market, Rwanda, and since achieving first revenue in Q1 2021, over 40% month-on-month revenue growth has been demonstrated. The Warwickshire, UK-based team has developed the first electric OX truck, which was demonstrated to the public in September 2021, and is now preparing for production and scale of the business. OX was founded by the Norman Trust Charity, which commissioned Professor Gordon Murray to design the original truck. OX has been awarded multiple grants from Innovate UK, the Advanced Propulsion Centre, and the Royal Association of Engineering. This, combined with equity investment, has enabled the OX team to grow exponentially over the last 2 years. Find out more at [OX | Delivers Opportunity](#) or follow their journey on [LinkedIn](#), [Facebook](#), [Twitter](#), and [Instagram](#)*

Media contacts

Fabio Lepore

FPT Industrial Press Office

Tel.: +39 011 007 6720

E-mail: press@fptindustrial.com

Emanuela Ciliberti

FPT Industrial Press Office

Tel.: +39 011 007 1798