

## FPT INDUSTRIAL APPOINTS NEW DISTRIBUTOR IN BANGLADESH

Dhaka, October 4, 2019

**FPT Industrial**, one of the world's leading industrial powertrain providers, took a major step towards establishing its presence in Bangladesh with the appointment of **BANGLAMARK Corporation** as its new distributor in the market and the opening of its new premises in Dhaka.

The official ribbon-cutting ceremony was conducted this morning, in the presence of the national and local press as well as more than 200 customers and business partners at the new BANGLAMARK premises.

In the afternoon, the inaugural signing ceremony continued at the Radisson Water Blue Garden (Utshab Hall) in Dhaka. Speakers at the event included Michelangelo Amelia, FPT Industrial General Manager South East Asia (SEA); Rob Steven, CEO at BANGLAMARK; senior officials from both companies as well as high-ranking officials from the Bangladeshi Government. Distinguished guests also included the Italian Ambassador to Bangladesh, His Excellency Enrico Nunziata.



PRESS RELEASE

With headquarters in Dhaka, BANGLAMARK is a leading Bangladeshi company with 20 years' experience in the engineering and construction, information and financial technologies, heavy equipment, marine solutions, trading, energy and power industries.

The new distributorship agreement will enable FPT Industrial customers to equip their boats with higher horsepower engines and will help supplying the energy demand in Bangladesh.

"The appointment of BANGLAMARK is our first step to establishing a strong footprint for FPT Industrial in Bangladesh," said **Michelangelo Amelia**, FPT Industrial General Manager SEA. "The FPT Industrial range of premium Cursor and NEF engines, offers the perfect answer for the durability and reliability needs of our Bangladeshi customers."

Rob Steven, CEO at BANGLAMARK, added: "We are introducing 150 years' experience and quality product into Bangladesh market. Together with FPT Industrial we look forward to *Powering the Future*."

### **The FPT Industrial offering in Bangladesh**

FPT Industrial produces and sells class-leading engines for on-road, off-road, marine and power generation applications. It stands out for its ability to manage a wide range of engines, relying on the expertise that the Brand has developed in its 150 years of global operations. FPT Industrial is also leading the efforts to produce cleaner, more efficient and powerful engines, being at the cutting edge of sustainable engineering.

In Bangladesh, FPT Industrial's offering includes:

- Power Generator from 30 KVA to 600 KVA from the S, NEF and Cursor family
- NEF 67 and Cursor 13 for Marine Application
- NEF45 and NEF 67 for Off Road Application

*FPT Industrial is a brand of CNH Industrial, dedicated to the design, production and sale of powertrains for on and off-road vehicles, marine and power generation applications. The company employs more than 8,000 people worldwide, in ten manufacturing plants and seven R&D Centres. The FPT Industrial sales network consists of 73 dealers and about 800 service centres in almost 100 countries. A wide product offering, including six engine ranges from 42 hp up to 1,006 hp, transmissions with maximum torque of 200 Nm up to 500 Nm, front and rear axles from 2 to 32 ton GAW (Gross Axle Weight). FPT Industrial offers the most complete Natural Gas engines line-up on the market for industrial applications, including engine ranges from 136 hp up to 460 hp. This extensive offer and a close focus on R&D activities make FPT Industrial a world leader in industrial powertrains. For further information, visit [www.fptindustrial.com](http://www.fptindustrial.com).*

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