

FPT INDUSTRIAL ON THE ROAD TO AGRITECHNICA 2025: A FULL LINE-UP POWERING BOTH TODAY'S AND TOMORROW'S AGRICULTURE, WITH NEW CUSTOMER ANNOUNCEMENTS HEADLINING THE BRAND'S ATTENDANCE

Turin, Italy, October 6th, 2025

FPT Industrial, the Iveco Group brand dedicated to the design, production, and sale of powertrains and solutions for on- and off-road vehicles, as well as marine and power generation applications, is preparing to take part in the upcoming edition of **AGRITECHNICA**, the world's leading trade fair for agricultural machinery, which will be held in **Hannover, Germany**, from **9 to 15 November 2025**. At its stand – **Hall 15 Booth J06** – the brand will welcome visitors to **showcase the latest innovations that redefine its agricultural line-up, bringing it even closer to the needs of Original Equipment Manufacturers and end users.**

AGRITECHNICA 2025 will see FPT Industrial once again **reaffirm its position as one of the leading manufacturers in the sector**, in terms of secular **heritage**, the range of its product offerings, its **commercial and customer service network**, and, not least, its drive for **innovation** and commitment to **sustainability**.

The tradeshow will be the perfect stage for FPT Industrial to share **new customer announcements**, as an increasing number of companies in the off-road sector are placing their trust in FPT Industrial engines to power their products, making it clear that FPT Industrial is not just a supplier, but a true **full-liner partner – reliable, complete, flexible, and future-ready**. Central to this approach is the brand's dedication to customer support, reflecting its commitment to deliver value at every stage of the engine's life through the FPT Industrial Customer Service portfolio – an ecosystem of services and products built around the customer.



With a selection from its extensive product portfolio, FPT Industrial will showcase to the international audience at the fair the best of its offerings for the agricultural sector. This will feature engines from the **internal combustion line-up**, including an **updated engine configuration**, alongside products from the **NEF series**, celebrating its 25th anniversary this year and more than two million engines sold, and the **CURSOR series**, developed for the most demanding heavy-duty needs. Completing the ICE line-up will be a selection of **plug-and-play industrial power units**, ideal for a wide variety of applications.

New developments will also be unveiled in the **ePowertrain line-up**, with zero-emission solutions set to introduce **new ways of approaching off-road applications**. Leveraging years of leadership in the on-road electrified market, **the ePowertrain offering is now strengthening its presence into the off-road segment**, and AGRITECHNICA 2025 is set to be an unique opportunity to discover it.

At the stand, visitors will also have the opportunity to explore **the full range of FPT Industrial Customer Service offerings**, from tailor-made support and connected digital solutions to dedicated lubricants and genuine spare parts, all designed to ensure maximum uptime, efficiency, and reliability throughout the engine's lifecycle.

FPT Industrial is a brand of Iveco Group N.V. (EXM: IVG), dedicated to the design, production, and sale of powertrains and solutions for on- and off-road vehicles, as well as marine and power generation applications. Over 8,000 people across ten production sites and ten R&D centers work for FPT Industrial all around the world. Active in nearly 100 different countries, its global sales and its Customer Service department supports all Brand customers. The extensive product offering includes six engine ranges with power outputs from 30 hp to over 1,000 hp, transmissions with torque up to 500 Nm, and front and rear axles from 2.45 to 32 tonne GAW (Gross Axle Weight). FPT Industrial offers the most complete line-up of natural gas engines for industrial applications on the market, with power outputs ranging from 50 to 520 hp. A dedicated ePowertrain division is accelerating the path towards net zero-emissions mobility, with electric drivelines, battery packs, and battery management systems. This extensive offering, and its strong focus on R&D, makes FPT Industrial a world leader in industrial powertrains and solutions. For more information, visit www.fptindustrial.com.

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