

FPT INDUSTRIAL TAKES THE FUTURE OF POWERTRAIN TO FENATRAN 2024

Iveco Group brand presents at São Paulo Expo a complete range of internal combustion engines, its leadership in natural gas and the innovation of ePropulsion systems

Decarbonization in Latin America requires technologies suited to the great potential of biofuels in the region

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As a protagonist of a sustainable future, FPT Industrial is bringing a complete powertrain portfolio to Fenatran 2024, from November 4 to 8, at São Paulo Expo, in São Paulo. As a global leader in On-Road applications, the Iveco Group brand wants to take advantage of its participation in the main fair in Latin America in the road freight transport sector to reaffirm its position in the segment, with a complete offer of internal combustion engines (ICE), its leadership in natural gas and the innovation of the ePropulsion systems line, with the commitment to providing efficient and high-performance solutions for OEMs.

This vision is in perfect harmony with the brand's product strategy, which is based on two main pillars. On the one hand, it aims to continue investing in even more sustainable engines, with an alternative approach focused on multi-fuels, and on the other, it aims to position itself in the long term as a supplier of zero-emission solutions, expanding its value chain to the electrification area, through ePropulsions and energy storage solutions.

"We see great opportunities in Latin America, where we have more than 700,000 engines in circulation. More than 60% of our sales are to customers outside the CNH and Iveco Group," says Carlos Tavares, president of FPT Industrial for Latin America.

The only player in the On-Road segment with at least one alternative fuel product for its entire range, FPT Industrial continues to invest in even more sustainable internal combustion engines, presenting at Fenatran 2024 high-tech products, diesel (HVO) and natural gas (including biomethane).

"In Latin America, we understand that the solution to decarbonization begins with technologies that are appropriate to the region's great biofuel potential. In this context, FPT Industrial has

led different projects as part of this multi-energy strategy, investing in the use of natural gas, including biomethane”, explains João Abreu, Product Marketing specialist at FPT Industrial.

GAS SOLUTIONS: 100,000 ENGINES PRODUCED

FPT Industrial recently celebrated an impressive milestone: the production of its 100,000th natural gas engine at its Bourbon-Lancy plant in France. FPT Industrial now offers the widest range of natural gas engines available on the market, providing solutions from 136 to 520 hp for light, medium and heavy vehicles in the On-Road segment, and from 100 to 266 hp for Off-Road machines.

Customer focus is the priority of FPT Industrial's Customer Service area, which also presents the Reman line developed in partnership with IVECO, and Repower solutions, together with its Distributor Network, at Fenatran 2024.

FPT Industrial is a brand of Iveco Group N.V. (EXM: IVG), dedicated to the design, production, and sale of powertrains and solutions for on- and off-road vehicles, as well as marine and power generation applications. Over 8,000 people across ten production sites and ten R&D centers work for FPT Industrial all around the world. Active in nearly 100 different countries, its global sales and its Customer Service department supports all Brand customers. The extensive product offering includes six engine ranges with power outputs from 42 hp to over 1,000 hp, transmissions with torque up to 500 Nm, and front and rear axles from 2.45 to 32 tonne GAW (Gross Axle Weight). FPT Industrial offers the most complete line-up of natural gas engines for industrial applications on the market, with power outputs ranging from 50 to 520 hp. A dedicated ePowertrain division is accelerating the path towards net zero-emissions mobility, with electric drivelines, battery packs, and battery management systems. This extensive offering, and its strong focus on R&D, makes FPT Industrial a world leader in industrial powertrains and solutions. For more information, visit www.fptindustrial.com.

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